



## Premium Responsive Designs by Ecommerce Templates

### An overview

We can no longer assume that visitors will be viewing your store on their desktop computer. They may be using their tablet, smartphone, laptop or whatever device yet to hit the mass market. They may also not have their browser maximized in whichever device they are using.

Designing separate sites for separate devices would be cumbersome and to be honest quite impossible as the number of combinations of available screen sizes would be massive.

The solution is to use a responsive design, one that adapts to the size, resolution and orientation of the viewer's screen.

## How it works

Through the css file we use something called media queries, which is basically assigning different css rules depending on the browser window size. A simple way of thinking about it, and indeed used in the planning process, is to drag your browser window to make it smaller and seeing where the design breaks down. At each point where the design breaks we set up a new set of css rules – these are called “breakpoints”.

With smaller browser window sizes it may be necessary to hide some elements, use different background images and resize others so we change the css at each of the breakpoints.

## Getting Started

The Premium Responsive Designs come with all the extras already integrated for you. This includes the mini css widgets, drop down minicart, side filter bar and premium css layouts for the detail and product pages.

## Product and Detail Layouts

The package comes with three sample product and detail layouts. These are just suggestions and of course can be tweaked depending on your layout preferences.

### Layout #1

[Product Detail Demo](#)

[Product Page Demo](#)

The CSS file used here is ectstyle1.css and the product and detail layout parameters are set in vsadmin/includes.php. You can remove elements from the detailpagelayout and productpagelayout lists which you don't need and change the order. The same is true of the quickbuylayout and social media buttons on the detail page. This layout is better adapted to product images which are tall rather than square.

### Layout #2

[Product Detail Demo](#)

[Product Page Demo](#)

The CSS file used here is ectstyle2.css. You will find the product layout elements listed in products2.php and the detail layout parameters in proddetail2.php. If you choose to use these layouts just copy those lines to includes.php to overwrite the samples there. You can remove elements from the detailpagelayout and productpagelayout lists which you don't need and change the order. The same is true of the quickbuylayout and social media buttons on the detail page. This layout is better adapted to product images which are wide rather than square.

### Layout #3

[Product Detail Demo](#)

[Product Page Demo](#)

The CSS file used here is ectstyle3.css. You will find the product layout elements listed in products3.php and the detail layout parameters in proddetail3.php. If you choose to use these layouts just copy those lines to includes.php to overwrite the samples there. You can remove elements from the detailpagelayout and productpagelayout lists which you don't need and change the order. The same is true of the quickbuylayout and social media buttons on the detail page. This layout is better adapted to product images which are square.

For example if you want to use Layout #2 save products2.php and proddetail2.php as products.php and proddetail.php respectively and then make the css changes to ectstyle2.css.

You can of course choose to “mix ‘n’ match” – for example using the detail layout #1 with the product layout #2. To do that you would need to copy and paste the corresponding css from one of the ectstyle.css files to the other, remembering to also copy any lines from near the end of the file which correspond to the breakpoints for the mobile friendly layouts.

By default, the product detail page has no left hand sidebar. If you want a sidebar remove this css from the head section

```
.left_nav_wrap { display:none;}  
.col-9 {width: 100%;}
```

For any other pages you want have a layout with no sidebar, just add that between <style>...</style> tags before the closing </head> tag.

## Font Awesome – Icons

The icons used on the buy, checkout, detail etc. buttons as well as before some text entries come from FontAwesome. These are defined in vsadmin/includes.php under the “Text Entries” section. You can choose to remove them, edit them or add more, a full list of icons is available on the FontAwesome [cheat sheet](#). Note that unicode is used for buttons and css classes for text entries.

Icons help particular elements stand out on the page so it is probably best not to get carried away adding too many – just use them for the items you want to highlight.

## CSS Widgets

The premium responsive designs come with the css widgets already installed for you, these include all the widgets listed on the page here

<https://www.ecommercetemplates.com/help/minicss.asp>

We have also added the Side Filter Bar to the products page and help with setting up the attributes and display features is available at

<https://www.ecommercetemplates.com/help/product-filter-bar.asp>

## Home page dynamic products

The home page display shows recommended products selected from the product admin page. When you first view the store this section will appear blank as no products have been checked as recommended.

In index.php you will see in the code that the maximum number of products to display has been set to 4 and these will be shown randomly from all the products marked as recommended in the product admin page – so you can check as many products as you like but a maximum of nine will be displayed at any time.

The number of products displayed, the heading above the layout and the order of the elements can all be changed in the code of index.php. The css settings are in ectstyle.css and use the “cs” prefix so they can be styled differently from the main products page.

We have more information on the set up in our home page products help page

<https://www.ecommercetemplates.com/help/home-page-display.asp>

## Design Notes

The main image slider on the home page can be changed to a static image if you prefer. You can also use your own responsive slider.

The images on the home page slider use the following dimensions

Main image – 1280px × 564px

The image to the right of the slider is 488px × 252px

To make new non-store pages, take about.php, save it under a new name and make the changes there.

### **Note for Dreamweaver / Expression Web users**

The design provides a dwt file for making global changes and that can be found in the /Templates/ folder.

## Support & Updates

The initial purchase comes with 6 months of support from <http://www.ecommercetemplates.com/support/> and 6 months of updates from <http://www.ecommercetemplates.com/updaters.asp> - both are based on the email address used on purchase. We do recommend keeping up with updates as apart from the new features we add, they also include any security patches we have applied. The updater will only overwrite the admin files and not mess with your design or products – as they are cumulative to can always update to the latest version without going through previous releases first.

## Additional help files

[Setting the database connection](#)

[Admin help files](#)

[Video tutorials](#)

[Store tweaks](#)

[User Manual](#)

[Online support](#)

[CSS products and category layout help](#)